



Madshus **Redline** dominates Vasaloppet

The revolutionary Madshus Redline skis continue to dominate on the marathon circuit as well as on the World Cup.

Madshus athletes clean up at the 2014 Vasaloppet with John Kristian Dahl earning the overall men's title and Laila Kveli winning the overall women's title. Additionally, Jörgen Brink was third.

Madshus racers have set the standard at Vasaloppet for the last years and 2014 is no exception: Four of the past five years, Madshus racers have won Vasaloppet.

Kveli won by a full minute, earning her second overall title in a row. Dahl won by about 3 seconds, polishing off the final 2 kilometers of the race at a speed that literally left the competitors in the dust. Brink was only four seconds out of first place.

Madshus Marathon team had three of the top five finishes in the men's race, with Stanislav Rezac (CZE) finishing in

fifth place, and two of the top five in the women's race with Susanne Nystroem in fifth place. Madshus Redline redefines the industry standard.

The most revolutionary performance products in Nordic skiing, designed by the best engineers and developed for those who never settle for anything less than perfection. Madshus RED products are lighter, stronger, and faster. It's that simple.